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## For Immediate Distribution

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## Electronic Futures AVU Achieves Select Certification from Cisco Canada

**Terrace**, **British Columbia –May 28**, **2015 –Electronic Futures AVU** announced today it has achieved Select Certification from Cisco. The Select Certification recognizes Cisco® resale channel partners that focus on meeting the technology and services needs of small businesses.

"This certification significantly enhances the strategic product and service offerings Electronic Futures AVU can provide to our business clients in the North, providing valuable, enterprise-class features that are truly affordable." *Ken Chemko, Manager* 

To earn Select Certification, Electronic Futures AVU fulfilled the training and exam requirements for the Cisco Small Business Specialization. Electronic Futures AVU also met the personnel, training and post sales support requirements set forth by Cisco.

The Cisco Resale Channel Program provides a framework for channel partners to build the sales, technical and Cisco Lifecycle Services skills required to deliver Cisco solutions to end customers. Through the program's specializations and certifications, Cisco recognizes a channel partner's expertise in deploying solutions based on Cisco advanced technologies and services. Using a third-party audit process, the program validates channel partner qualifications such as technology skills, business best practices, customer satisfaction, and presales and post sales support capabilities -- critical factors for customers choosing a trusted channel partner.

PEOPLE PROCESS VISION



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## **About Electronic Futures AVU**

Since 1994, Electronic Futures has established itself as Northern British Columbia's leading local provider of the latest in over-the-counter consumer electronics products and services, as well as strategic and affordable Information Technology solutions for small, medium, and large business.

For more information, go to www.elfut.ca.

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